

# ILG [InstantLeadGen.com] Lead Supply Contract

## LEADS SUPPLY AGREEMENT

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This Agreement made this date \_\_\_\_\_ by and between **InstantLeadGen.com** by **Derrick Ali**, herein represented by its undersigned officer and \_\_\_\_\_ **client's company name**, by \_\_\_\_\_ (**company's contact name**), herein represented by its undersigned officer.

WITNESSETH

WHEREAS, **InstantLeadGen.com** , by virtue of a certain agreement dated date \_\_\_\_\_, as amended ("Leads Supply Agreement"), has the right to use the customer leads generated on \_\_\_\_\_ **client's company name** and hereby constitutes the Leads Supply Agreement outlined in this document.

WHEREAS, the Leads Agreement and the parties' interest therein are more fully described in a certain Amendment of the Leads Supply Agreement, executed of even date herewith by the parties and \_\_\_\_\_ **third party witness if required**;

WHEREAS, \_\_\_\_\_ **client's company name** will use the leads supplied in the Lead Supply Agreement for their sole use and will use the data supplied responsibly and within the determined laws of customer data in \_\_\_\_\_ **state, country**.

NOW THEREFORE, the parties for the mutual benefits conferred upon each other herein, the receipt and adequacy of which are acknowledged, agree that:

1. **InstantLeadGen.com** shall sell to \_\_\_\_\_ **client's company name**, \_\_\_\_\_ **# number of leads** which will contain the following data \_\_\_\_\_ **[see Lead Responder's Data Requested Addendum]** and its requirements for the consideration hereafter stated and validation as a true and legitimate lead to be purchasable and of good use by client.

2. During any month, **InstantLeadGen.com** will be obligated to supply \_\_\_\_\_ **# number of leads** and deliver by (**Email/ Fax**) and received by the **Hour/ Day/ Week/ or Month**.

3. In consultation with \_\_\_\_\_ **client company name**, **InstantLeadGen.com** shall commit to the charge of \$ \_\_\_\_\_ **per lead** as agreed to in the Leads Supply Agreement Quote [RFQ].

4. Prices for the Leads shall be as quoted by \_\_\_\_\_  
**client company name** consistent with past practices, shall be payable **Upon Delivery or Every 30Days** (as agreed) in the form of a **Cashiers Check/ Credit Card/ PayPal**.

5. The term hereof shall be \_\_\_# of [Hours /Days /Weeks /Months]. Thereafter, this Agreement may be terminated by the parties' agreement, subject to an accounting for Leads already sold but not yet paid for.

6. Without the other party's written consent first obtained, neither party may assign or encumber its rights hereunder; nor may this Agreement be assumed by any other person.

7. This Agreement may be amended only by a writing executed by the parties hereto.

8. This Agreement establishes no third party beneficiary rights in any persons not parties hereto.

9. This Agreement shall be construed in accordance with the internal laws of the \_\_\_\_\_**state, country**. Executed at \_\_\_\_\_**state, country** on the date first written above by:  
**InstantLeadGen.com** and \_\_\_\_\_ **client company name**.

BY: Mr./ Ms.

BY: Mr./ Ms.

X \_\_\_\_\_ \*

X \_\_\_\_\_ \*

It's Officer:

It's Officer:

\_\_\_\_\_

\_\_\_\_\_

on behalf of: [www.InstantLeadGen.com](http://www.InstantLeadGen.com)

Date: \_\_\_\_\_

Date: \_\_\_\_\_

\* - *Original and/or by Digital Signature or Facsimile shall be accepted.*

Addendum

**Lead Responder's Data [info] Requested:**  
**[General Requests]**

**Full Name**  
**Full Address**  
**Email**  
**Home Phone**  
**Work Phone**  
**Cell Phone**  
**Fax**  
**Date You Plan to Purchase**  
**Best Time/Day to Contact**

**Other Specialized Data:**

Homeowner  
Income  
Autos Owned  
Medical Coverage  
Homeowners insurance  
Auto Insurance

**CUSTOM DATA:**

Amount of Budget  
Currently Paying  
Previously Paid  
How Soon Will You Purchase  
Model Planning to Buy  
Program You Plan to Buy  
Service You Plan to Buy  
Product You Currently Own  
Service You Currently Have  
Have You Consulted a Doctor  
Have You Consulted an Attorney  
Have You consulted a Lender  
Have You Consulted a Tax Pro  
Have You Consulted a Financial Planner  
OTHER Data we Obtain from YOU

**Not Available:**

Credit Card  
Banking Info  
Social Security