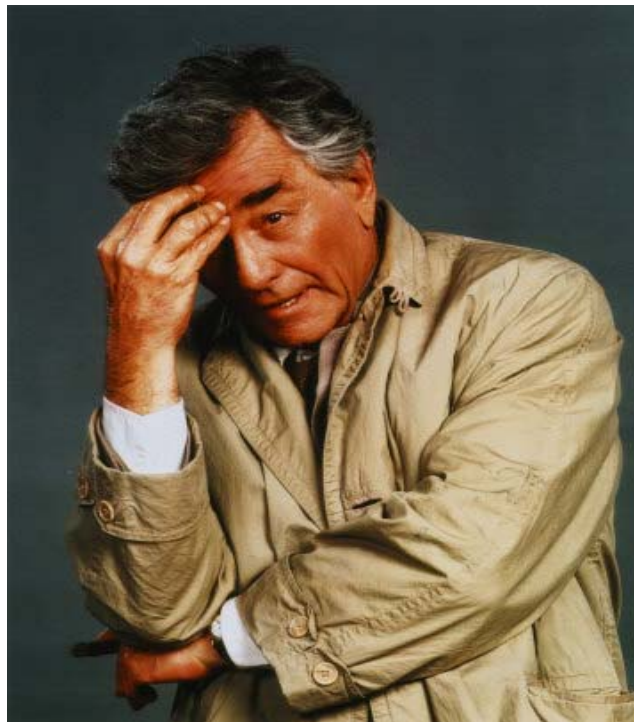


# 9 Things To *Never Forget* About When Choosing A Home Security Company!



**This Consumer Awareness Report is Provided by:**

**Compliments of**  
**(Your Self-Storage Company Name Here)**

Phone: ###-###-#### Fax: ###-###-####

Email: YourName@YourWebDomain.com

# **Home Security – Customer Report**

## ***Introduction***

Home security is an area of increasing importance. With the changing environment many people have felt the need for security at home across the world. You can no longer be lax about the security of your valuable possessions and cherished items but also with the rise of violent crime your own safety may be at stake as well. Fortunately the home security industry has shown tremendous progress in the last few years and with this growth, homes can be secured better than ever before. Securing your home will not only provide you with the peace of mind that you want and deserve but also a substantial investment in your own home. Increasingly our homes contain more valuable items that need the kind of security that only a professional home security company can provide.

You can opt from among the several systems available when it comes to picking the perfect system for your home's security. With the growth of internet and networking there are several new possibilities that never existed before. Home automation is an exciting new technology that helps you configure your home security from your pc, pocket pc/pda or mobile telephone. With the increased penetration of the internet it is now possible to keep track of what goes on your house from any part of the world at any time of the day or night. This has opened the door for low cost yet effective monitoring of your valuables. Choosing a security company is as serious business and you should always take care to pick one that will meet your needs. In today's world the cops are just not enough to keep you and your property protected. It is important to get yourself the benefit of home security system that can be used to protect you while you are at home and your property when you are not at home. Increasingly people are relying upon professional security providers that can make your home in to a secure citadel that can never be breached by people with malicious intentions.

## ***Finding a Home Security Company***

If you keep a busy schedule and you are always short of time looking up a service provider can just be another thing that you have to do. It is very difficult at times to try to fit in all that we need to do in just 24 hours. However, the security of your home is something that you should never take lightly. Many people find themselves putting off having a proper system installed because they have not yet been able to look up a company that can provide them with the services that they need. A good place to look up a security company can be just around your neighbourhood.

Talk to friends and family who live in your area about the systems that they use, if they have positive experiences with a company that is already a good sign. If you do not know many people in the area you can always search the local yellow papers. However, the best place to get multiple quotes from the convenience of your own home and office is the Internet. You can always search for home security businesses in your local area online. Most companies provide a great deal of information about their products and services online. They are also

happy to provide detailed information through e-mail about prices and the systems that they have in their arsenal. Many people prefer using the internet to search for home security companies because it also gives them a chance to compare various companies and their offers. Another place that you can get a good recommendation for a home security company can be your landlord or real estate agent. They have extensive experience about your local area and they might be able to assist you. It is important however to choose a company that is local because local companies know their turf and have good liaison with the local law enforcement

They may also be able to respond to your calls faster if they are local. It may also be a wise idea to visit the web pages of the various nation associations of home security companies. They have a lot of information about their members and they can recommend a company that follows certain standards that are set out by the association. So basically search the phone book's yellow pages, look up online, pay attention to your local media and the newspapers. You will find plenty of professional companies that are willing to help you secure your home.

### ***What should I look for?***

Ask difficult questions, very difficult questions. The more you ask the more you are likely to know more about the security company that you are dealing with. You should know how long they have been in business for. You should know if they are coded and licensed. There are a wide variety of licenses that are needed for operating a home security business and you should insist on checking them and asking for license numbers to verify the authenticity of the security operator. Ask for references and check up on those.

Employees of the security company should be properly trained and the company should be insured. If any damage is done to your property the home security company should be able to pay for such damage. The employees that visit your home should have had a background check conducted on them. If such a check has not been conducted you and your home could be at risk. Look for companies that look professional and handle your requests professionally. If the employees do not have a professional outlook or they look shabby generally it's a rather bad sign. Never do any business with such companies.

It is also a good idea to get quotes from as many companies as you can, you never know you may be missing out on a good deal. Always compare as much as you can possibly. Cheaper quotes may always not translate in to great service so ask what you are getting for the price. Check on the warranty and after sales service policies of the company. It may be that what you thought was cheap is not exactly cheap in the long run. You should also pay attention if the company is registered with any association or group of home security companies. This will ensure that they follow certain practices and standards in their operations. A membership of an association is usually a very good sign and you can always call the association to double check on the credentials of the company in question.

The various associations that operate in this field are [the National Alarm Association](#) of America and the [National Burglar and Fire Alarm Association](#) in the United States. In the United Kingdom you can look up the website of the [British Security Industry Association](#) and

in Australia the [Australian Security Industry Association Limited](#) in the body for security Industry and alarm companies.

## ***Before you Sign Up***

Look carefully before you sign the contract with a home security company. A lot of home security companies may want you to sign a lease. It can be very difficult to get out of a legally binding lease if you are not satisfied in any way with the home security company. You should read carefully all the fine print and terms of service. It is also important that you gather information about recurring charges. There should be no nasty surprises at a later date. They should also provide you information about the warranty period and what exactly the warranty covers.

If the warranty is too short or not extensive enough it is a cause for concern. It is not that all contracts or leases are traps. It is just that you should go through them with a fine toothcomb or else you may discover something unpleasant. Home security companies are looking for a long-term relationship with you and you should look for the same. Staying with one company may have its advantages. Always look for a company that is local because local companies usually have a good relationship with the law enforcement agencies in your region.

## ***All the Bells and Whistles***

There is a mind-numbing array of alarms, sensors, cameras and systems out there in the home security market. You should consider what your needs are very carefully before you actually even start looking for a home security company. It will depend on what you have in your home, how much you have kept aside as your home security budget, the location of your property etc. You may not need the latest or the best, but you may need something that actually works. There is no point installing cameras all over your property if you have a lock that can be easily picked or broken. Home Security should be comprehensive and take care of each and every aspect of your home's protection.

You would probably need to install a combination of various devices to get optimum protection; this includes secure locks, surveillance equipment like cameras and motion, infrared or carbon monoxide sensors. You should get a professional security company to review your home's landscape and layout. This will help you decide which areas are the most vulnerable and make them more secure. Sometimes even the best of alarms are rendered useless because a window that you thought was secure because of its distance from the ground or otherwise is left unsecured. If you are going to get an alarm system it pays in the long term to make it as comprehensive as you can. There are alarm systems that can even work even if there is no power or a land telephone system available.

Such systems are dependent on wireless carriers. Even though you may have to pay a bit extra for such systems but there are some advantages of installing these alarms. The biggest advantage is that they are not hard wired inside your home. This means that you can install alarms without having to bore through your walls or damaging any part of the flooring etc. These systems are also easy to move in case you live in a rented apartment or you are

considering moving. Obviously it also makes it difficult for intruders to disable your electric power or telephone system to disable the alarm. The latest in technology can provide you the kind of peace of mind that you never imagined.

## ***Home Automation***

Home automation is quite recent trend in home security systems. Home automation simply is the process of controlling various appliances and security infrastructure of your house from one central point. This could be your pc, a special home security device, a mobile phone or a PDA. There are various home automation devices available in the market today. This basically turns your home in to a “smart home”. This has led to the possibility of convergence in home security systems. You can now integrate your fire alarms, sprinklers, burglar alarms and other security devices and control them from anywhere in the world.

Lighting systems that can be controlled from a central point not only provide the home owner with the benefit of providing security but also help in saving costs because they can be turned on and off as needed even from a remote location. This means you never have to keep your lights permanently turned on when you are out on a vacation. Your lights can be turned on while you are away to give the impression that you are still at home. Home automation has become more affordable over the years and has increased in popularity.

Many people are also using home automation systems to keep a watch on their children who may be alone at home or to keep their valuables under constant surveillance. Home automation also helps you if you control your appliances according to your own schedule, imagine having to never touch a switch again to change the intensity of lighting or to having to fumble in the dark to find a light switch ever again when you return home from work.

## ***Safes and Storage***

If you have valuables at home you might as well be loosing sleep over your valuables. A good safe can give you valuable peace of mind if you own movable property like jewelry, collectable valuables such as coins, stamps or electronic equipment etc. Your safe is also a storehouse for your important papers.

A good safe should be able to prevent damage to your valuables and important papers against earthquakes, fire and other natural hazards. It is important to consider that if your safe is of a smaller size it should be properly secured within the framework of your wall, opting for encasing the safe with concrete inside the wall so that the safe itself can never be removed easily. If your safe can be removed easily the thief would probably just take the safe and crack it open later rather than spending time opening it in your home where it is risky for him. So make sure that your safe is not removable. You should opt for safe’s that come with a manufacturer’s guarantee and also have a good proven track record when it comes to safety. Look for reputed manufacturers who provide quality goods.

Many home security companies can help you make a good choice and have the expertise in providing, maintaining and installing safes. There are shapes of various types available, these

include wall mounted ones, floor mounted safes and freestanding safes. You should always opt for a safe that provides the best amount of physical security to your valuables. It is therefore not very safe to have a free standing safe because the burglars can take them away. Safes with biometric security like fingerprints can add the advantage of extra security to your safe.

## ***Surveillance – When you need to keep a watch***

Home surveillance is important for those who have valuables that need constant protection. It may not be possible for an average homeowner to invest in security guards that can keep a watch 24 hours a day. The most exciting development in the home surveillance field has been that it has become more affordable over the years. Now it is possible to install a state of the art system without burning a hole the size of a melon in your pocket.

Although you can use concealed cameras, there is also a possibility of using unconcealed ones. It will again depend on your requirements. If you want to definitely give out a message that unwanted visitors are not welcome you might opt for unconcealed cameras. These cameras would be in plain view of everyone and will advertise the fact that your home is a secured environment. This may have its advantages but it also has the disadvantage of telling would be burglars that you have valuables present on your property, making your home a tempting target. On the other hand concealed cameras can help you keep a look out at the same time not making the presence of cameras very obvious helps you keep a low profile.

Video surveillance has several advantages, aside from providing you with details about the number of people who had access to your home while you were away it also can help the police and other law enforcement to catch the burglars incase a crime was committed in your absence. Again it is important to realise that video surveillance works the best when used in combination with other security devices. Never put a camera where there is no other monitoring system or good quality locks already installed. Wireless cameras are the tool of choice these days when it comes to video surveillance.

They are easy to install and do not require extensive wiring. These cameras can help you easily keep a track on the comings and goings in your home. You should definitely consider using night vision technology if you live in an area that is secluded or where there is no street lighting available. You should also consider the same if your property occupies a large area. Night vision cameras will allow you to detect intruders even if it is pitch dark outside. Cameras of these types either work on the principle of image enhancement or infrared monitoring. All types of camera's whether night vision or not are capable of either recording the feeds that they gather or displaying them on a monitor. This is up to you personally and your requirements. Surveillance can be an excellent tool in the home security arsenal especially if you cannot keep an eye on all of your property easily due to the size. Being vigilant is one of the most important aspects of any security set up from the most basic to the most hi tech security.

## ***Alarm Systems—Your Responsibility***

When installing an alarm system it is important to realise that you are responsible for its daily operation, maintenance and you are still overall responsible for your own security. If you fail to activate your alarm even the best alarm in the world will not be really able to do anything for you. So when the people from the security company pay you a visit to install your system make sure you clear with them each and every aspect of operation and maintenance. It should never be left for a later time.

So on the day the installation happens make sure you clear enough time off your schedule to make sure that you can oversee it and understand each and every aspect of using the system. You should inform your neighbours after the installation has happened about your security system because most alarms are triggered inadvertently by neighbours and people in the surrounding that are not aware of alarm systems. When you leave on extended trips you must inform your alarm company or a neighbor about your plans. If possible leave a key behind with either a key handling firm or a trustworthy neighbour and explain to your neighbour about your alarm systems configuration.

They should be able to turn it off after the authorities have been informed. You can also consider buying a system that shuts off audible alarms after a specific period of time by its own. This can help prevent noise pollution in your neighbourhood. There is nothing that spreads discord than a loud alarm system that goes off in the middle of the night disturbing the peace of all those who live around you. Make sure that you install sensors that are pet proof or children proof. Occasionally pets can set off infrared or weight triggered alarms. You should clear all these potential problem areas with the alarm company beforehand.

Today there are many alarm systems available in the market that are incredibly easy to use and have a very small learning curve. You should take advantage of such systems if possible. This will save you a lot of hassle and time learning complicated arming and disarming processes. In short you do not have to be a rocket scientist to keep yourself and your family protected but you must pay a small amount of attention initially when the system is installed to take maximum advantage of the system.

## ***Beyond Security***

Home automation and home security equipment provides service even beyond just providing security for your home. Home security equipment is being used by many people to monitor nannies, children and pets whilst they are away at work or on vacations. Home security today has versatile applications that can help you enrich your life. Imagine never being anxious again about leaving appliances running or worrying about the kids while you are having dinner with your spouse. Surveillance equipment especially has given freedom to many people that they never thought was available.

Home security today has revolutionised the way people live their life. Forget about hiding keys under flowerpots or over windowsills because you keep losing keys. With biometric locks your thumb is your key. People are being freed from the shackles of conventional

padlock and deadbolt approach when it comes to home security. You can use your security system to fireproof your house and to prevent damage as well. The approach now is about providing integrated services that go beyond just home security.

## ***Conclusion***

Home security has developed itself on the needs of the public. As lifestyles grow more hectic and people get more and more involved in their work lives. Homes are being left alone for a longer period of time. Many people spend days away from their homes traveling for work and there is a constant worry in their minds about the safety of their loved ones and their homes. Home security business has helped alleviate many people's concerns and help them sleep better at night wherever they might be. With the growth in affordable home security solutions people are able to make the most of their lives and yet live without the fear of a break in or a burglary. You can never be quite sure in these times of violent crime.

Home security is not about fear or feeling anxious. It is about common sense and the need for providing yourself the peace of mind that you so much deserve. If you just spend a little time providing a home security system for your home, your family and yourself you will understand that the benefits are immense and the rewards manifold. You can even save a substantial amount of money by contacting your homeowners insurance company and getting a discount off your premium if you have an anti theft system put in place.

The advantages of a home security system extend to those beyond you as well and if you help in making a secure neighborhood there is a less likelihood of your area falling victim to crime. It all falls down to the old adage that an ounce of prevention is worth a pound of cure. So if you invest a little in your home's security you may discover that it pays off by itself in the amount of money you will be able to save in the long term.

# SPECIAL OFFER

For a Limited Time Only!

**START TODAY and GET MORE  
HOME SECURITY LEADS**

Referred to Your Email or Fax in as little as  
**ONE HOUR!**

**Just Click on the RED BOX**

(Below)



**“GET RED-HOT BUYER  
LEADS NOW!”**  
YES! Get Your *Exclusive*  
SALES LEADS TODAY on a  
30 DAY FREE TRIAL Basis:  
**[Go Here]**  
<http://www.instantleadgen.com/freeleads>

Go Here >> <http://www.instantleadgen.com/freeleads>

Download the InstantLeadGen.com [Brochure for Home Security Firms](#)

or here >> <http://www.instantleadgen.com/Security.pdf>

And Download our Lead Supply Agreement

or here >> <http://www.instantleadgen.com/RFQ.pdf>